

Conrad Pune to Launch ConREAD: An initiative to Reignite Reading and Ushering in a New Chapter for Literary Engagement in Pune



Pune, 17th April 2025: Conrad Pune, the city's leading luxury destination is all set to turn a new page in the city's cultural story with the launch of ConREAD, a signature monthly initiative that brings together authors, thinkers, and passionate readers for a compelling exchange of stories, ideas, and debates. Launching on 21st April, just ahead of World Book Day, ConREAD aims to create a thriving community for those who find joy between the pages and meaning in conversations.

Curated to celebrate the written word, ConREAD will host monthly meet ups where punekars can meet their favourite authors in an intimate setting. An extension of Conrad Pune's ethos, where hospitality meets culture, ConREAD is a movement to encourage intellectual exchange, deep dive into emerging publishing trends, and exclusive interactions with leading authors. From literature to finance, to real-world insights, ConREAD will serve as a dynamic platform where ideas take center stage. For Pune's growing community of passionate readers, it's a unique opportunity to step beyond the pages and have unfiltered, real-time conversations with those redefining India's literary and cultural landscape.

The inaugural edition will feature the celebrated and bestselling author and stock market expert Ms. Devina Mehra, in conversation with Mr. Neil Borate, Head of Personal Finance at Mint. Together, they will dive into her latest work Money, Myths and Mantras – The Ultimate Investment Guide, followed by an interactive Q&A and book signing, giving readers a chance to connect directly with the minds behind the books they love.

Speaking about the launch, Abhishek Sahai, General Manager, Conrad Pune, shared, "With ConREAD, we are opening our doors to a new kind of luxury which is intellectual, immersive, and community-driven. This series is our way of giving back to the cultural fabric of Pune by creating a space where book lovers and thinkers can gather, converse, be bold and stay inspired. We're thrilled to launch this journey with Ms. Devina Mehra and look forward to many more chapters to come."

Excited for being part of ConRead, Author Devina Mehra shared, "I'm excited to be part of the inaugural edition of ConREAD at Conrad Pune. The combination of my two favourites, books and investing/ finance in spaces that feel open, warm, and genuinely curious, sounds just perfect. And I have no doubt this evening will be just that. I truly appreciate Conrad Pune for creating a space where stories, questions, and real-life insights could flow freely. I look forward to sharing my journey and insights with everyone."

Set against the elegant backdrop of Conrad Pune, each edition of ConREAD will blend the charm of literary discovery with the signature warmth and hospitality of Conrad, creating moments that are as thought-provoking as they are unforgettable. It's a community where the love for books finds its tribe.